

## **MASTER OF COMMERCE (M.COM)**

### **PROGRAMME OUTCOMES:**

After completing two years for Master of Commerce (M.Com) programme, students would gain a thorough knowledge in the fundamentals of Commerce, Accounting & Taxation, and Finance.

PO1	Development of language abilities of students.
PO2	Development of numerical abilities of students.
PO3	Develops self-confidence, inter personal skills, leadership quality, time management etc.
PO4	Through a number of specializations and practical exposures which would equip the student to face the contemporary challenges in commerce and business.
PO5	All courses of master of commerce offer a number of values based and job oriented courses ensure that students are trained into up-to-date.
PO6	In advanced accounting courses beyond the basic level, effective development will also progress to the valuing and organization levels.
PO7	Development of various skills like accounting skills, managerial skills, Commercial sense, Entrepreneurial skill, Budgeting ability, Human Resources Management skills, communication skills and overall personality development of the students.
PO8	Makes the students competent to face the challenges in present competitive market acquaint the students relating to changes in global scenario besides this the theoretical concepts and its application into the business.
PO9	Development of idea about various fields like banking sector, insurance sector, Income Tax, e-commerce, marketing, Resources Management, and etc.
PO10	In addition to this give the knowledge about Indian economy- Five Year Plan, WTO, New industrial Policy, RBI policies, SEBI regulations, FEMA, COPRA, NABARD etc.
PO11	Creates awareness of Law and Legislations related to commerce and business.
PO12	Makes lifelong learning and acquiring contemporary knowledge.
PO13	Cultivates human values, business ethics, social justice and morality etc.
PO14	Importing knowledge about business surrounding and make best use of available resources optimum manner.
PO15	Development of research ability to solve the business problems.

**PROGRAMME SPECIFIC OUTCOMES:**

PSO1	Development of various soft skills and expertise in commerce and business field.
PSO2	Development of domain knowledge.
PSO3	Development of career skills. Students by applying both qualitative and quantitative knowledge to their future careers in business.
PSO4	Enhancement of subject skills within various disciplines like commerce, management, business, accounting, finance, taxation, economics, auditing, marketing and HRM.
PSO5	Makes understanding of role of businessmen, accountant, auditor, managers, consultant, economist which helps to possess knowledge to apply in decision making
PSO5	Enhances confidence level to do higher education and advance research in the field of commerce.
PSO6	The students will be ready for employment in following positions Accountant, Accountant Executive, Chartered Accountant, Company secretary, Cost Accountant, Finance Analyst, Finance Planner, Finance Manager, Finance Controller, Finance Consultant, Investment Analyst, Stock Broker, Portfolio Manager, Tax Auditor, Tax Consultant, Auditor, Statistician, Economist, College and University Teachers.
PSO7	Development of progressive learning of various tax matters.
PSO8	Development of skills like effective communication, critical thinking, decision making, problem solving in day to day business affairs.
PSO9	Integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students.
PSO10	Getting familiar with the procedure of preparation of financial statement.
PSO11	Development of an attitude for working effectively and efficiently in a business environment.
PSO12	Inculcating different skills for analysis and interpretation of financial data to understand financial health of an organization and ensure that resources are being used to achieve the organization objectives.
PSO13	Exposed students about entrepreneurship.
PSO14	Developing knowledge about cost ascertainment and fixation of selling price and cost control.
PSO15	Development of practical application of knowledge.
PSO16	Development ability to work in teams with enhanced communication and inter-personal skills.

## COURSE OUTCOMES

<b>Course Code</b>	<b>Course name</b>	<b>Course outcomes:</b>
HC 1.1	Organisational Behaviour	To orient the students to organizational behaviour and To appraise its relationship with managerial functions, organisational change and development.
HC 1.2	Market Structure and Analysis	To acquaint the students with the concepts and techniques used for analysis, and to enable them to apply this knowledge in business decision making.
HC 1.3	Financial Management	To acquaint the students with broad framework of financial management, to impart the knowledge in techniques of financial management, and enable them to apply the techniques in financial management decisions.
HC 1.4	Advanced Marketing Management	To familiarize with marketing concepts and its environment, function, career opportunities and relationship between other subsystems of management.
SC1.5(A)	Accounting Standards and Corporate Reporting	To provide an understanding on accounting standards and corporate reporting.
SC 1.5 (B)	Financial Markets and Institutions	This course aims at providing students with an understanding of structure and working of financial institutions and markets.
HC 2.1	Banking System and Evaluation	Providing an in-depth analysis of the commercial banking in India and equipping the students with the tools used in interpreting and evaluating performance, productivity and efficiency of the banking organisations.
HC 2.2	Contemporary Issues In Accounting	To enable students to be conversant with contemporary accounting issues, their significance and applications.
HC 2.3	Business Environment and Government Policy	The objective of this course is to acquaint students with business environment and Government Policies which influence on the performance of business entities.
HC 2.4	Operations Research For Business Decisions	The aim of this course is to enable students for application of quantitative methods and techniques for analyzing business

		issues to take effective decisions.
SC2.5(A)	International Financial Reporting Standards	This course aims at making the students familiar with International Financial Reporting Standards and their implications.
SC2.5(B)	Investment Management	To acquaint the students with various concepts of Investment Management and to facilitate them to understand various issues of investment management
MAEEOE 207	Fundamentals of Economics	To enable the students to understand the basics of economic analysis. To improve student awareness on burning economic issues.
HC 3.1	Business Research Methods	This course provides a comprehensive view of business research methods which enables students to get an insight into the research work and facilitates further research in the area of business.
HC 3.2	Strategic Management	This course acquaints the students with conceptual framework of strategic management and facilitates the students in formulation and implementation of strategies.
HC 3.3	Accounting For Managerial Decisions	This course equips the students with accounting techniques to be used for taking managerial decisions.
HC 3.4	Strategic Human Resource Management	To delineate the concepts and characteristics of SHRM, its relationship with business strategies of the organization, its several models with their effects on Core HR functions and the relationship between SHRM and Organization's Structure, Strategy, Culture and Policies.
SC3.5(A)	Corporate Tax Planning and Management-I (Direct Taxes)	The course aims at making students conversant with the concept of corporate Tax Laws and also their implication on tax planning and management.
SC3.5(B)	Financial Derivatives	To enable the students to understand the concepts and use of Derivatives in Risk Management
MAEEOE 307	Indian Economy	To understand the structure of Indian Economy. To study the impact of economic reforms on various sectors of the economy.

HC 4.1	International Business	To familiarize the students with international business environment to apply the theories to analyze business issues in a globalised era
HC 4.2	Business Ethics and Corporate Governance	This course enables the students to observe and evaluate business ethics and corporate governance to be followed by the business enterprises.
HC 4.3	Strategic Cost Management	This course provides the students an understanding of conceptual framework of strategic cost management and its application under various environmental constraints.
HC 4.4	Project Report	
SC4.5(A)	Corporate Tax Planning and Management – Ii (Indirect Taxes)	: This course enables the students to comprehend the concepts and provisions of GST and Customs Duties and their applications.
SC4.5(B)	International Financial Management	This course sheds light on international financial market; facilitates the students to understand the integration of international money market and its implications while taking investment decisions